

Royal Treatments

Insights on design directions and an array of soft window fashions, decorative hardware and trims debuting this Fall during New York Home Fashions Market and beyond

BY WANDA JANKOWSKI



▲ The Fireworks pattern explodes dramatically with a unique embroidery effect on woven jacquard with hidden tabs. Beacon Looms, 201-833-1600, beaconlooms.com



▲ The Omni, a contemporary jacquard panel with a woven dotted circular design on a chocolate ground, is offered both as a rod pocket and grommet top. PDK Worldwide/Arley, 212-889-1818



▲ The patented Bamboo Ring Panels are the company's newest offering in woven textures. There is an option to add thermal liners, which adds to its functionality. Shown are the panels in a 64-inch length. Versailles, 514-351-8402, Versailles-inc.com

When it comes to window treatments, trends might not swing as dramatically as they do in apparel fashion, but consumers do crave some change in home décor to freshen their environments.

What styles in soft window treatments are popular with consumers today? James Romano, president of Renaissance Home Fashion and vice-president of Stylemaster® states, "Grommet top faux silk and grommet solid fabrics in fashion colors, as well as transitional sheers, embroidered tier pairs and valances."

Lorraine Home Fashions is debuting three polyester grommet-top panels—the Highgate embroidered heavyweight faux silk, the Malverne embroidered semi-sheer with vertical leaf motif and the Vista open weave sheer—during New York Home Fashions Market, which



<< The fireend™ Grommet Panel, made in the U.S. and machine washable, adds a contemporary look for the younger urban market to the collection. As part of the fireend™ collection, the panel is flame retardant. Louis Hornick Company, 212-679-2448, loushornick.com

runs from Sept. 19 to 23, 2011.

Barry Goodman, vice-president, national accounts, Commonwealth Home Fashions, agrees, "Grommet panels are popular, along with panels without headers and clean, tailored looks. Contemporary designs and bright colors are trending, as well as embroideries, faux silks, insulated, blackout and outdoor curtains, and burnouts."

In addition to new grommeted and burnout styles, Commonwealth Home Fashions will be expanding its Outdoor Décor and Thermalogic categories and debuting its Chromozen line during N.Y. Market, which Goodman explains features colors for Zen Living.